



P.O. Box 51291, Denton, Texas 76206 • (940) 349-8575

December 12, 2013

Dear Business Leader:

The City of Denton will be celebrating its 43rd Annual Juneteenth Celebration this year! The Denton Juneteenth Celebration Committee serves as a non-profit volunteer group whose mission is to actively preserve and promote the broad spectrum of African American heritage through educational and cultural activities that benefits the City of Denton community. The funds raised will be used for various events the Committee hosts throughout the year.

The events scheduled for the 2013-2014 fiscal year include an Essay Contest entitled “Why is the Emancipation Proclamation still important? How has it affected you?,” a Miss Juneteenth Pageant, Basketball Shoot Out, a Leadership Conference, Gospel Night, Parade, Heroes Reception, and Hip Hop Explosion.

Your business/company has the opportunity to advertise through several media outlets including radio, internet, mobile billboard, flyers/posters, and newspapers. We would like to see your business/company as our top sponsor/contributor. You can choose to sponsor in the following areas:

LEVEL	RECOGNITION
Platinum Partner- \$3,500	-Naming rights to the stage (1 st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Full page ad in Souvenir Program Book -Free booth space -Name and logo inclusion on website
Gold Partner- \$2,500	-Naming rights to the Children’s Game Area -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Full page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website
Silver Partner- \$1,000	-Name/logo on mobile billboard -Printed name/ logo on flyers/posters -Half page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website
Bronze Partner- \$500	-1/4 page ad in Souvenir Program Book -Name/ logo inclusion on website
Friend of Denton Juneteenth-\$100	-Name recognition on website

Any and all contributions to this event are tax deductible, through sponsorship by the Denton Parks Foundation. Contributions may be mailed to:

Denton Juneteenth Celebration Committee

P.O. Box 51291

Denton, TX 76206

Make checks payable to the Denton Parks Foundation

Sincerely,
Willie Hudspeth
Willie Hudspeth,
Juneteenth Celebration Committee Chair

EXECUTIVE COMMITTEE

Willie Hudspeth
Chairperson

Cheyron Brown
Vice-Chairperson

Sharetta Lee
Secretary

Edward Patterson
Treasurer

SUB-COMMITTEES

Entertainment/Gospel
Cheyron Brown
Darchel Levy
Nagaris Johnson

Parade
Beatrice Clay

Softball
Denesha Factory

Vendors
Bobby Givens
Clark Coleman

**Advertising Chair/
Photography**
Anthony Caraway

Children’s Games
Belinda Tupper
Sonya Young-Bailey

Pageant
Sharetta Lee
Constance Pullam

Volunteer Coordinator
Edward Patterson

H.O.T. Funds
Coordinator
Nikole Chew-Jones

City of Denton Liaison
Janie McLeod



“A reflection of our past, a celebration of our FREEDOM!”

www.dentonjuneteenth.org

2013-2014 Denton Juneteenth Celebration

PARTNERSHIP INFORMATION

I _____ would like to partner with the Denton Juneteenth Celebration Committee at the _____ level.

Enclosed you will find my \$ _____ contribution.

Business/Company Name _____

Address: _____

Contact person's name: _____

Phone: _____ email: _____

Partnership Levels

<p style="text-align: center;"><i>Platinum Partner- \$3,500</i></p> <ul style="list-style-type: none"> -Naming rights to the stage (1st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Full page ad in Souvenir Program Book -Free booth space -Name and logo inclusion on website 	<p style="text-align: center;"><i>Gold Partner- \$2,500</i></p> <ul style="list-style-type: none"> -Naming rights to the Children's Game Area -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Full page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website
<p style="text-align: center;"><i>Silver Partner- \$1,000</i></p> <ul style="list-style-type: none"> -Name/logo on mobile billboard -Printed name/ logo on flyers/posters -Half page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website 	<p style="text-align: center;"><i>Bronze Partner- \$500</i></p> <ul style="list-style-type: none"> -1/4 page ad in Souvenir Program Book -Name/ logo inclusion on website <hr style="width: 50%; margin: 10px auto;"/> <p style="text-align: center;"><i>Friend of Denton Juneteenth-\$100</i></p> <ul style="list-style-type: none"> -Name recognition on website

As a Partner, your business has the opportunity to market and advertise to millions of consumers through our successful event advertising and promotional support. We advertise and partner with DFW area radio stations, internet & websites, mobile billboard, flyers & posters, and local and area newspapers. * Any in-kind donations of services, vouchers, etc. are kindly accepted and donors will be listed in the souvenir booklet as a supporter of the Denton Juneteenth Celebration.